

Message Text

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PAGE 01 JAKART 03967 010812Z

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ACTION EA-07

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 H-01 /016 W

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P R 010715Z APR 74

FM AMEMBASSY JAKARTA

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 1568

LIMITED OFFICIAL USE JAKARTA 3967

FOR ASST SEC'Y WASHBURN FROM MICHAEL MILLER

EO 11652: N/A

TAGS: BEXP ETRD

SUBJ: VENUE OF 1976 PACIFIC AREA TRAVEL

ASSOCIATION (PATA) CONFERENCE

1. SUMMARY. REQUEST INSTRUCTIONS REGARDING USTS
SUPPORT FOR 1976 PATA CONFERENCE IN HAWAII.

END SUMMARY

2. AS YOU KNOW, HAWAII VIAITOR BUREAU (HVB) HAS
INVITED PATA TO HOLD 1976 CONFERENCE IN HAWAII, WILL
REAFFIRM INVITATIONS HERE. THERE ARE APPARENTLY NO
OTHER CONTENDERS AND HAWAII SELECTION EXPECTED TO
BE REAFFIRMED. SENATOR INOUE WOULD THEN BE ELECTED
PATA VICE CHAIRMAN; WOULD BECOME CHAIRMAN FOR 1975-76.

3. HVB HAS REQUESTED USTS COMMITMENT OF FINANCIAL
SUPPORT FOR 1976 CONFERENCE NUMEROUS TIMES STARTING
DECEMBER. WE HAVE DECLINED UNTIL HVB MAKES PROPOSAL
SUFFICIENTLY DETAILED TO ENABLE US TO APPRAISE
COST/BENEFIT RELATIONSHIP. HVB REPRESENTATIVES HERE
ESTIMATE: TOTAL COST 1976 CONVENTION \$250,000;
\$200,000 FROM FEES OF 2,000 DELEGATES; \$50,000
SHORTFALL; 50 PERCENT OF DELEGATES POTENTIAL "VISIT USA"
TRAVEL PRODUCERS. HVB ALSO SEES CONFERENCE BENEFITTING
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US BY ENRICHING BICENTENNIAL, AND BY PROVIDING SHOWCASE

FOR US STATE STRAVEL EXHIBITS.

4. SOME US INDUSTRY REPRESENTATIVES HERE ESTIMATE:
1976 COSTS \$250-500 THOUSAND; FEES FROM 1500 DELEGATES
150 THOUSAND; SHORTFALL THEREFORE 100-350 THOUSAND;
10 PERCENT OF DELEGATES POTENTIAL "VISIT USA" TRAVEL PRODUCERS.
NO FINANCIAL SUPPORT PRESENTLY EXPECTED FROM STATE OF HAWAII OR HVB.

5. ON MARCH 12, I TELEPHONED HVB'S SIMPSOM TO ASK STATUS
OD PROPOSAL TO USTS. HE ADVISED PROPOSAL NOT READY,
BUT USTS NEED MAKE NO COMMITMENT IN JAKARTA TO SUPPORT
1976 INVITATION. (REFERENCE MY MARCH 12 FILE MEMORANDUM,
CC: AREY.)

6. HAWAII REPRESENTATIVES NOW REQUEST I PREPARE TO COMMIT
US GOVERNMENT OFFICIAL AND MORAL SUPPORT FOR 1976
INVITATION, THURSDAY MORNING, APRIL 4, IF CONFERENCE OR
ANY DELEGATE SHOULD REQUEST. PLLEASE INDICATE WHETHER I
SHOULD SO COMMIT.

7. REPLY MAY REACH ME BY COB JAKARTA TIME, WEDNESDAY,
APRIL 3.
NEWSOM

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